

ANNIE HUANG

anniehuangportfolio.com

Product Designer who designs and ships from Figma to production code, currently building AI-native tools for consumer packaged goods.

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EDUCATION

University of Washington B.S. Human Centered Design And Engineering

Minors: Entrepreneurship, Dance
Cum. GPA: 3.89 / Major GPA: 3.97
Purple & Gold Scholarship
Dean's List all quarters

Sep 2023 - Expected Jun 2027

SKILLS

Design

Wireframes/Prototyping
Web Design
Interface Design
User Research

Tools

Prototyping/UI

Figma
Adobe Illustrator
Adobe Lightroom
Procreate

Engineering

Claude Code
HTML/CSS
Storybook
SendGrid
Vercel

Collaboration

Design Systems
Linear (Project Tracking)
GitHub
Cross-functional handoff

EXPERIENCE

Zucca

Seattle, WA
Jun 2026 - Present

Product Design Intern

- Designed and shipped a notification and commenting system end-to-end, including user-facing emails wired up to backend events
- Implemented UI changes directly in the codebase using Claude Code, shipping 5+ features and cutting design-to-engineering handoff time
- Rebuilt interactive marketing site sections in Framer

UW Human Centered Design & Engineering

Seattle, WA
Apr 2026-Jun 2026

User Research Assistant

- Partnered with Professor Cindy Atman's research team to translate design-process frameworks from academic sources into mainstream literature using cognitive framing methodology

Seattle Seasoning Co.

Seattle, WA
Jan 2026 - Mar 2026

Marketing & Design Lead

- Owned brand and social design for a CPG startup, producing assets across product launches and in-person events
- Secured coverage in local outlets through media outreach

Design for America UW

Seattle, WA
Jun 2024 - May 2025

Social Media Manager

- Grew social accounts to a combined 800+ followers by designing a cohesive content system of branded posts and reels

Sep 2023 - May 2024

UX Designer

- Conducted user interviews to define requirements for an interactive audio-recording device
- Prototyped and iterated with a cross-functional team of 6 through weekly design critiques, advancing the concept from sketch to physical prototype

ADDITIONAL

Annie Huang Photography, Owner & Photographer

Seattle, WA
Mar 2024 - Present

UW Housing & Food Services, Desk Services Lead

Seattle, WA
Jan 2025-Jun 2026

SmirkUW, Graphic Designer

Seattle, WA
Jun 2024-Feb 2026