

# ANNIE HUANG

UX DESIGNER | DESIGNING TO MAKE AN IMPACT

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## EDUCATION

### University of Washington, Seattle

#### B.S. Human Centered Design and Engineering

2023-2027

- Minors: Entrepreneurship, Dance
- GPA: 3.9
- Dean's List all quarters

### Taipei American School

2019-2023

- Weighted GPA: 4.49
- Honors / Awards: AP Scholar with Distinction, National Merit Scholar, Honor Committee President, Dance Honor Society President, Student Government

## EXPERIENCE

### Seattle Seasoning Co.

Jan 2026 - Present

#### Chief Marketing Officer

- Designed compelling social media content for product and event promotion.
- Corresponded with local media outlets to secure brand features.

### UW Housing & Food Services

May 2025 - Present

#### Desk Services Lead

- Supervised and delivered professional and efficient front desk and mailroom operations for 2,000+ on-campus residents and staff.
- Interviewed and trained over 10 new employees.
- Collaborated with supervisors to develop and standardize key management, package tracking, and employee operation protocols.

#### Desk Services Representative

Jan 2025 - May 2025

- Provided excellent customer service to 2,000+ on-campus residents, staff, and summer conference guests.
- Managed room keys and building access for resident safety.
- Processed and prepared hundreds of packages and mail daily for resident pickup.

### SmirkUW

June 2024 - Present

#### Graphic Designer

- Curated and designed engaging social media content, reaching an audience of over 9,000 followers.

### Annie Huang Photography

Nov 2021 - Present

#### Founder, Photographer

- Founded a wedding photography business, serving 90+ clients to date.
- Designed and maintained a professional website and social media.
- Developed strong client relationships and network through exceptional service and communication.

### Design for America UW

June 2024 - May 2025

#### Social Media Manager

- Strategically managed and grew multiple social media accounts of 800+ followers by crafting cohesive content, including branded posts and reels.

#### UX Designer

Sep 2023 - May 2024

- Conducted user research to design an interactive audio-recording device for helping international students maintain connection with family abroad.
- Collaborated with a cross-functional team through weekly design meetings for ideation and prototyping.
- Presented research and final prototype at a design expo.

## SKILLS

### Design & Technology

- Adobe Lightroom & Illustrator
- Figma
- Procreate
- Canva
- JavaScript
- Web Design: WIX, Squarespace, Pixieset

### Additional

- User Research
- Social Media Marketing
- Photography
- Videography
- Photo & Video Editing
- Customer Service
- Languages: English, Mandarin

## ADDITIONAL EXPERIENCES

### Blue Sky Church Kids Program Volunteer

Dec 2023 - Present

### Abercrombie & Fitch Co. Brand Representative

June 2024 - Dec 2024